

## What is Upward Cheerleading?

Designed to increase your outreach efforts, Upward Cheerleading attracts a group of children and their families who may not be interested in participating in a basketball program. Specifically designed for children K through 6th grade, Upward Cheerleading seeks to develop the self-esteem of each participant, while teaching respect for authority, leadership, character, and cheerleading fundamentals.

## What makes Upward Cheerleading different?

Upward seeks to build cheerleaders and their families by:

- Allowing for only one hour of practice and one hour of cheering at games each week.
- Training coaches to teach and encourage.
- Exposing children to Scripture-based devotions each week and halftime devotions for spectators each week.
- Seeking to incorporate participants and their families into the local church after the season is complete.
- This full-service program can be easily implemented alongside your existing Upward Basketball program. Upward Unlimited provides your cheerleading director and volunteers with the tools necessary to effectively conduct a league.

## What will each participant receive?

- \* Cheerleading top
- \* Cheerleading skorts
- \* Cheer pompoms
- \* Cheer Megaphone
- \* Face decals
- \* Winner magazine for cheerleaders
- \* Individual awards after each practice and game
- \* End-of-the-Year award